

Membership Site Success ~ Lesson Two Checklist

- I am aware of the 4 basic types of content management and delivery system format:
 - Autoresponder-delivered regular Subscription Newsletter
 - WordPress Subscription Blog (with Membership Site plug ins)
 - Membership Site Script, installed on my own server
 - Hosted Membership (a script run on my Membership Site online hosting server)
- I am aware of the difference between fixed term and ongoing Membership subscriptions
- I have some idea of which of the two will work best for my members — and how
- I am aware I will most likely need to add security to my Membership Site
- I have studied all the information on scripts and I now have a better idea of how they work for Membership Sites
- I am aware that it's better to make sure there's smooth integration between all my apps, plug ins, scripts and system. It will help retain members if they don't have to log in separately to every area of my Membership Site
- I am aware that if I'm going to use a script, I can't have my site on Windows hosting
- I am aware that if I'm going to use a script, I will need these basic set up parameters:
 - Linux-based web hosting
 - PHP vs. 5
 - MySQL
 - Server ability to run CRON jobs
 - IonCube Loaders support
- I know if I will need different access permissions for members who join at diverse times to each other
- I understand that aMember is weak on content protection, and that I may need to add a second

plug in or script that:

- Integrates with my current Payment Processor
- Integrates with my current Autoresponder
- Integrates with other scripts I may be running
- I have checked out the Membership Site plug in comparison chart for the WordPress Membership Site content management model
- I am aware that if I use WordPress as my Membership Site content management system, I will need to make doubly sure that all my plug ins are kept constantly updated (as well as WordPress itself)
- I have spoken to my Web Hosting support team, to find out if they have any tips, tutorial links or requirements and prohibitions from running the scripts I'd like to invest in on my site
- I have considered Clickbank as my Membership Site content management and delivery system. I am aware it will need extra security from software solutions such as DLGuard.
- I have decided on a Membership Site content management and delivery system, after reading up on and studying my options
- I have completed this Lesson's weekly assignment: I've visited the websites of Membership Site script, software or hosting solutions I'm interested in, and taken adequate time to thoroughly familiarize myself with instructions, tutorials, FAQ sections and training videos
- I have talked to others with Membership Sites and Googled the solutions presented here to uncover further reviews and feedback
- I now feel I have a better understanding of how scripts, plugins and Membership Site software and hosting works
- I feel a need and have made a plan to educate myself further about:

- I feel completely ready for Lesson Three!