

17 Roadblocks to Successful Marketing for Soul Proprietors

“Awareness is always the first step to meaningful change.”

Notice which phrases apply to you and score yourself on a scale from 1 – 10 with 1 being *just like you* and 10 being *least like you*. Be truthful with yourself. Generally, your very first instinct is the correct number to write down.

1.	Lack of understanding of marketing and sales	
2.	Uncertainty regarding next steps to grow your business	
3.	Difficulty maintaining momentum	
4.	Uncertainty regarding your personal and business strengths	
5.	Chronic procrastination	
6.	Not knowing how to ask for business	
7.	Lack of comfort charging for your services	
8.	Inability to deal with rejection	
9.	Perfectionism (always getting ready to get ready)	
10.	You feel you have a lack of credibility	
11.	Fear of not being successful	
12.	Fear of being too successful	
13.	Not knowing how to talk about your business	
14.	Absence of methods, skills, approaches for working with clients	
15.	Fear of Public Speaking	
16.	Difficulty balancing delivery of services with marketing	
17.	Absence of goals and a system for accountability	

Marty offers a complimentary consultation with you to discuss your score and to help you overcome any roadblocks that are standing in your way of business success.

Visit www.TimeWithMarty.com to choose an appointment time.



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