

## Autoresponder Comparison Chart - 2014

NOTE: Comparison chart was created based on available information. Features and Pricing are subject to change.

	Aweber	Autoresponse Plus	Constant Contact	Get Response	iContact	InfusionSoft	MailChimp	1Shopping Cart
<b>Monthly Fee</b>	YES	NO	YES	YES	YES	YES	YES	YES
<b>Trial Period</b>	\$1 for 30 days	NO	60 days	30 Days	30 Days	15 days, up to 250 contacts	Up to 2000 subscribers 12,000 emails/mo	Sort of....
<b>Pricing</b>	\$19 per month to 500 subs. \$149 for 10,000 to 25,000.	\$195 one-time fee for one installation. \$395 for 5 installs. \$97 for them to install software on your server.	\$15 per month to 500 subs. Up to 2500 for \$30 per month.	\$12.75 up to 1000. \$21.25 for 2500. \$55.25 for 10,000.	\$14.00 per month for up to 500 subscribers. Up to 5000 for \$47.00.	\$199 per month to 2500 subs. \$379 per month for top level plan.  <b>Note:</b> Includes plenty of non-autoresponder features like shopping cart, billing and affiliate program.	Free to 1000 subs and 6000 emails per month. Then it starts at \$15 per month. \$150 per month for 10,001 to 25,000.	\$34 per mo for autoresponder (no shopping cart, affiliate program, etc.). Fees go up if your list grows.  Many limitations for lower priced options.
<b>HTML/Text</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Mail Templates</b>	✓		✓	✓	✓	✓	✓	✓
<b>WYSIWG Editor</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Schedule Email</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Split Testing</b>	✓	✓	Manual	✓	✓	✓	✓	✓
<b>Message Personalization</b>	✓	✓	✓	✓	✓	✓	✓	✓

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<b>List Segmentation</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Available API</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Campaign Stats</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Link Tracking</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>Post Emails to Social Media</b>	✓	✓	✓	✓	✓	✓	✓	
<b>Blog Posts by Email</b>	✓			✓			✓	
<b>iPhone App</b>			✓	✓	✓		✓	
<b>Customer Support</b>	Phone, email and live chat support	Live 24/7 help desk	Phone, email and live chat support	Phone, email and community support	Phone, email and live chat support	Phone, interactive support community and your "Success Coach".	Customer support is through live online support.	Online ticket system only, unless you pay \$34 per month or one-time telephone support for \$10 per incident
<b>Other Notable Features</b>				Email to speech / Video email	Android application also available	Advanced segmentation / Direct mail integration – send letters, postcards, pre-recorded voicemail and faxes	Sophisticated social media integration	